

# FUZZI

COMPANY PRESENTATION & PRODUCT PORTFOLIO



# HİSAR DAĞITIM GIDA PAZARLAMA A.Ş

**Hisar Dağıtım Gıda Pazarlama** has been bringing market-leading brands in the food industry together with Turkey through its extensive distribution network since its establishment in 2022.

By adopting innovative and sustainable service quality for both food and non-food products that it sells and markets, Hisar Dağıtım Gıda Pazarlama continues its operations with determination.

## Our Vision

As an organization managed with a transparent approach that prioritizes efficiency and quality standards, our vision is to expand our brand portfolio, distribution, and sales network. By growing together with our business partners, employees, and stakeholders, we aim to become one of the key players in the industry. Our ultimate goal is to be among the largest sales and marketing companies in Turkey in the field of fast-moving consumer goods.

## Our Mission

Our mission is to ensure consistent customer satisfaction by providing the service quality needed in the food consumption sector. We strive to be an organization that adheres to modern management principles, leads innovation and new trends, and contributes to the national economy and employment with every activity we undertake. With respect for people and nature, in compliance with regulations and laws, we aim to carry the values we represent into future generations through our employees and stakeholders.

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# ABOUT



## Hisar Dağıtım

Established : 2021

Export Operations Started : 2024

Coverage : 37 provinces across the country

Wholesale network: 130 active customers

Distribution Fleet: 250 Kervan sales vans

# GLOBAL REACH THROUGH OUR OWN SUBSIDIARIES IN THE USA, UK, GERMANY, EGYPT AND RUSSIA...



Our near future target is to expand into new markets worldwide and grow together with our valued business partners...

# PRODUCT PORTFOLIO



JELLY



MARSHMALLOW



LICORICE



LOLLIPOP



HARD  
CANDY



GUM  
BALL



TOYS



SOFT  
CANDY

# NaturUp

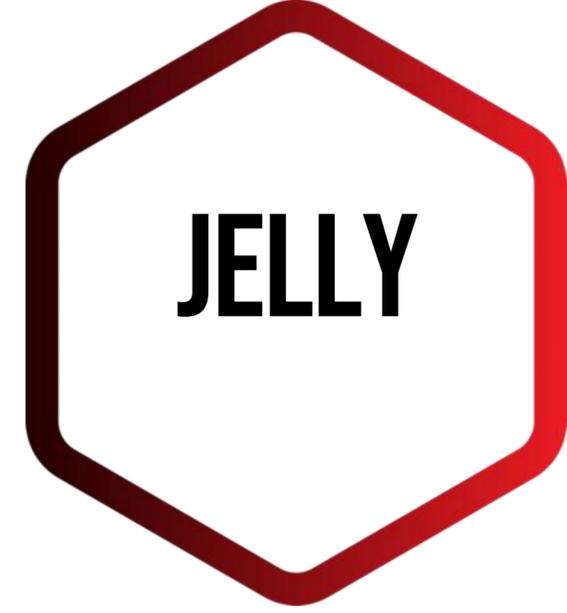
FREEZE DRIED

FREEZE  
DRIED



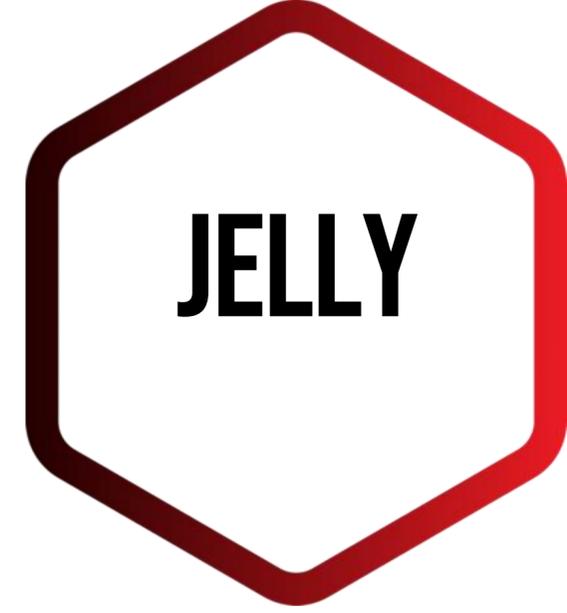
# FUZI

## Bears



# FUZI

## Mini Burger



# FUZI

## Marshmallow



**MARSH-  
MALLOW**

# FUZI

## Sandwich Marshmallow Hotdog

MARSH-  
MALLOW



# FUZI

## BigMarsh Marshmallow Twist

MARSH-  
MALLOW



# FUZI

## Lollipop Marshmallow

**MARSH-  
MALLOW**



# FUZI

## Sour Bomb



# FUZI

## Sour Blast



# FUZI

## Sour Blast

LICORICE



# FUZZI

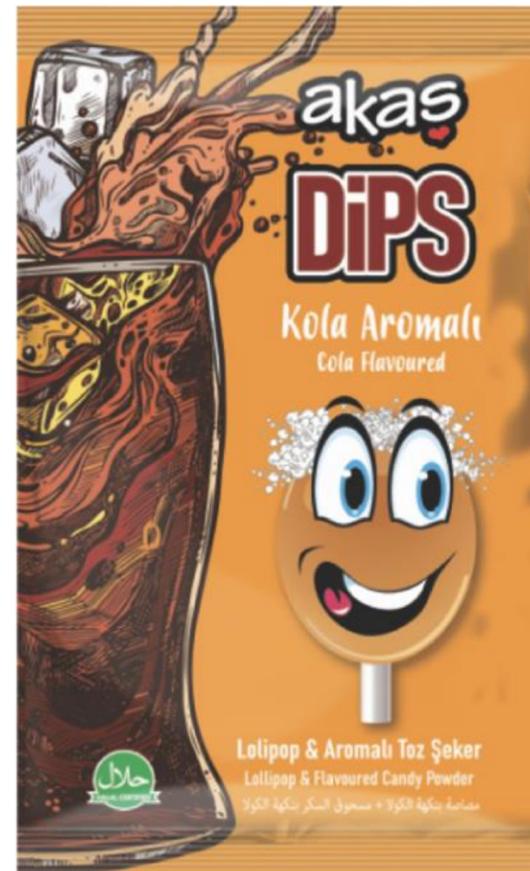
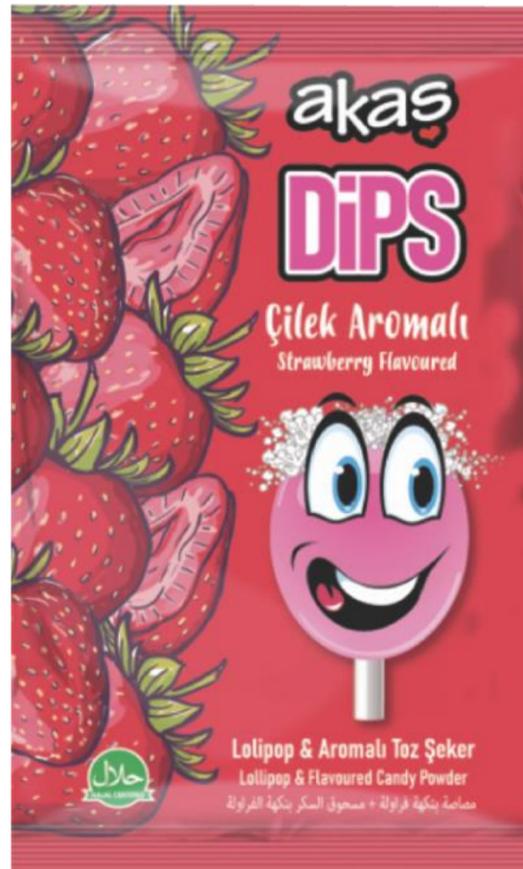
## Wacky Sticks



# FUZI

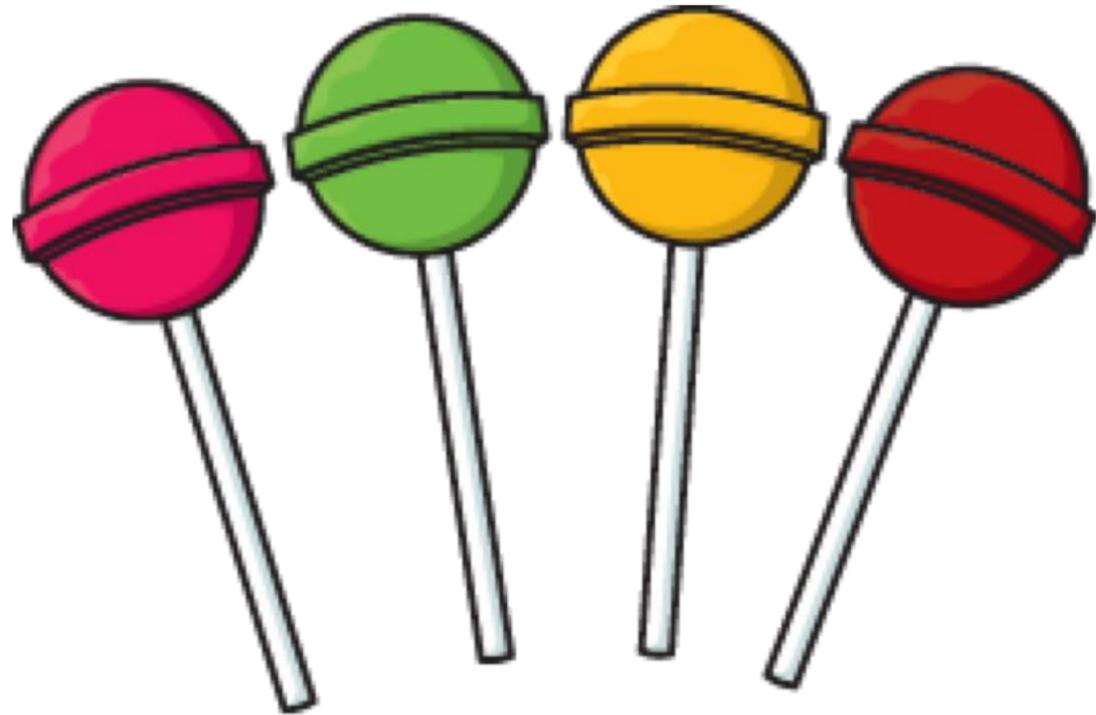
## Lollipop & Flavoured Candy Powder

LOLLIPOP

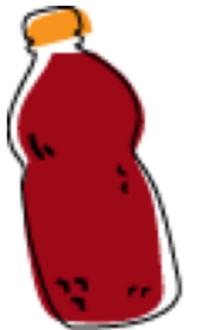


# FUZI FRUITY

## Mix Fruit Flavoured Lollipop



9 gram

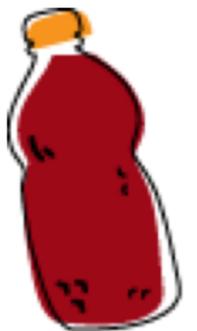


# FUZI FRUITY

## Mix Fruit Flavoured Lollipop



16 gram



# FIZI

## Cute Crocodile



**HARD  
CANDY**

# FUZI

## Dragon Pops

**HARD  
CANDY**



# FUZI

## Super Wings

**HARD  
CANDY**



# FUZI

## Windmill

**HARD  
CANDY**



# FUZI

## Candy with Comb & Mirror



# FUZI

## Lipsweet Lollipop

**HARD  
CANDY**



# FUZI

## Ducks Lollipop



# FUZI

## Watermelon Slice



# FUZI

## Strawberry



**HARD  
CANDY**



# FUZI

## Polish Candy



# FUZI

## Polish Mixed Box

**HARD  
CANDY**



# FUZI

## Frutti Lolli



**HARD  
CANDY**



# FUZI

## Candy Machine



# FUZI

## Sour Lick

**HARD  
CANDY**



# FUZI

## Ice Candy



# FUZI

## Pop Strawberry



# FUZI

## Pop Raspberry



# FUZI

## Candy Rabbit



**HARD  
CANDY**

# FUZI

## Roppop



**HARD  
CANDY**

# FUZI

## Jum Pop



**HARD  
CANDY**

# FUZI

## Spinner Pop

**HARD  
CANDY**



# FUZI

## Ring Pop



# FIZI

## Dracula



# FUZI

Elips



# FUZI

## Water Dispenser



**GUM  
BALL**

# FUZI

## Gumball Machine



# FUZI

## Princess Gumball Machine



# FUZI

## Lollipop Candy



# FUZI

## Eye Soft Candy



# FIZI

## Eyeball Gummy Candy

SOFT  
CANDY



# FUZI

## Boom Popping Candy

POPPING  
CANDY



# FUZI

## Egg With Toys

### Miami Cars

### Pink Babies

**SURPRISE  
EGG**



# FUZI

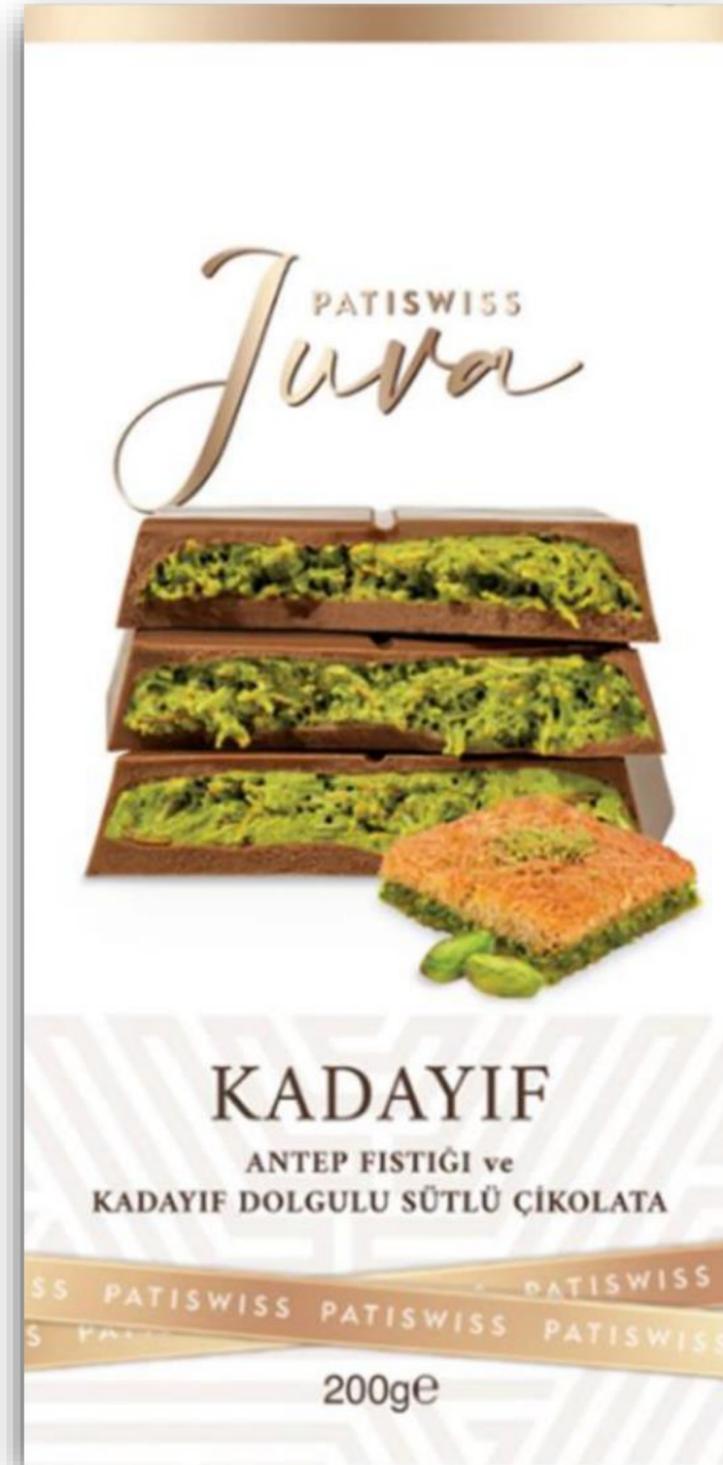
## Sour Sticks

**CHEWY  
STICKS**

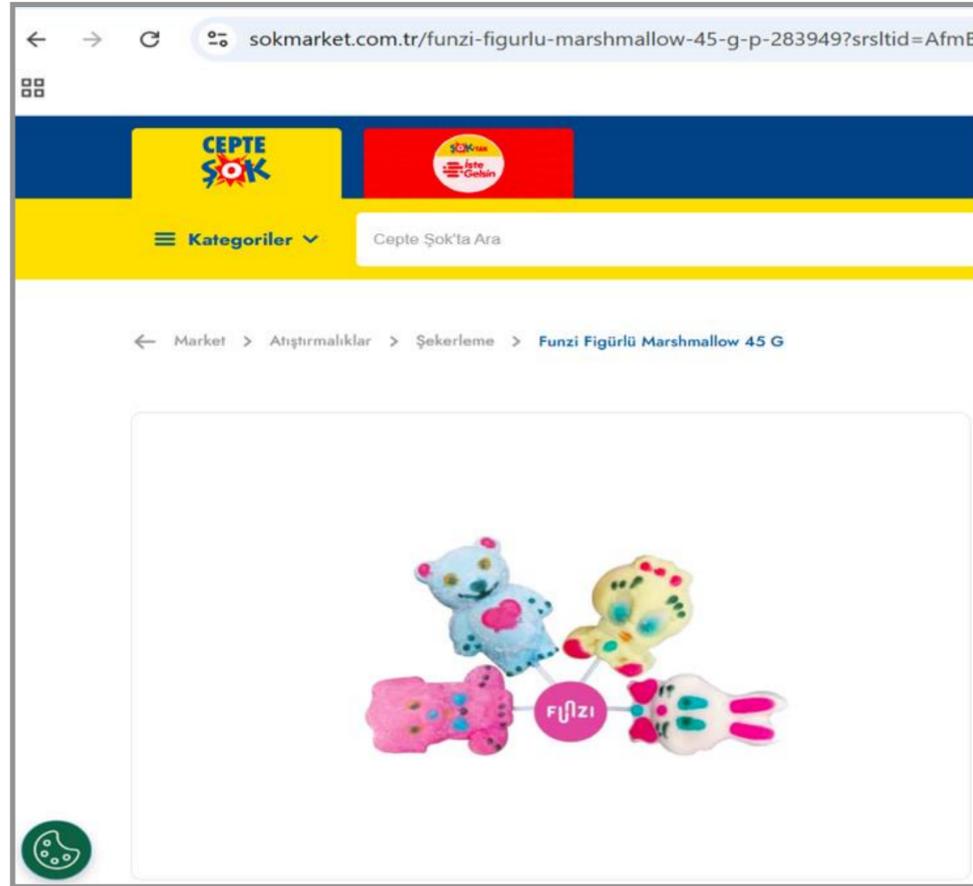


# DUBAI

## Chocolate



# DOMESTIC MARKET ACTIVITIES



# FUZI

THANK YOU...